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CONTINUED: Intellectual Property

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Privacy Policy

The Ohio Restaurant & Hospitality Alliance (ORHA) makes every effort to provide you with a safe and private environment. Because the ORHA respects your privacy and values your trust, it has created this Privacy Policy to make you aware of what information we collects and how its used. This privacy policy applies to all of the Ohio Restaurant & Hospitality Alliance sites.

General Users

If you visit the ORHA's website to browse, read or download information, the ORHA web server may recognize and log your IP Address but will not gather personally identifiable information about you (excluding information you may elect to send to the ORHA via e-mail). The server is also capable of gathering information about what pages in its website you have accessed and the length of time you have visited a certain page. In addition, it can sometimes be determined how you reached the ORHA website (such as by determining what search engine you used or whether an advertising banner ad or other link was involved.) This information is used by the ORHA internally and with its consultants in connection with the ORHA's marketing efforts.

Registered Users

As an ORHA Member, you must register on the ORHA website to access Members' only benefits, materials and information, and to engage in any other activity that requires the ORHA to keep track of Members' records individually. The ORHA collects this information to ensure the integrity of the services it provides to its Members and to retain accurate records for billing and shipping. The types of information the ORHA may collect from registered users include email addresses, credit card numbers, and billing and shipping addresses. As an ORHA Member, you can elect not to provide the requested information; however, you may not be able to take advantage of the ORHA's member services without disclosure of the requested information.

Personally Provided Information

You are not required to provide the ORHA with personal information to visit its website. If you choose to provide the ORHA with personal information through an e-mail message, form, survey, etc., the ORHA will maintain such information only as long as is necessary to respond to your question or to fulfill the stated purpose of your communication.

If you register for or enroll in a program or service through the ORHA website, make purchases from its on-line offerings, respond to a request for information or make any other on-line request of the ORHA, you will be voluntarily providing personally identifiable information. We also automatically receive and record information on our server logs from your browser, including your IP address, cookie information and the page(s) you visited. We do not share or sell personal information, including phone numbers, collected through our website or any forms. All collected information is used solely for the purposes stated at the time of collection and will not be shared with third parties.

If you do not agree with the ORHA's Privacy Policy, please do not provide the requested information. You may nevertheless continue to visit the ORHA website, subject, however, to the collection of the information discussed above.

Use of Personal Information

The ORHA does not sell, trade or rent the information it collects from visitors to its website. However, the ORHA may share the data it collects with the National Restaurant Association, the Hospitality Institute of Ohio, and others who deliver services to the restaurant industry.

The ORHA reserves the right at all times to monitor, review and/or disclose any information necessary to satisfy any applicable law, regulation, legal process, or governmental request or to cooperate with law enforcement and other authorities in investigating a claim of illegal activity.

Refund Policy

Customer must contact the Ohio Restaurant & Hospitality Alliance by phone or e-mail regarding the nature of the refund request. If approved, refunds will be provided as a credit to the credit card used at the time of initial payment and within five (5) business days.

Security of information on the ORHA site

The ORHA website has security measures in place to protect against the loss, misuse, or alteration of the information under its control. Our Secure Sockets Layer (SSL) software is the industry standard and among the best software available today for secure commerce transactions. It encrypts all of your personal information, including credit card number, name, and address, so that it cannot be read over the Internet.

Other security issues

In addition to using SSL encryption to protect transmission of sensitive information online, the ORHA uses care and discretion to protect the user-information that it collects. Information sent to the ORHA via electronic communication is stored on its server behind a firewall and it not "web-accessible."

No communication or transmission over the Internet can be guaranteed to be secure. The ORHA will not be liable for disclosures of a visitor's personal information due to interception, errors in transmission, or unauthorized acts of third parties. The ORHA will work to protect information provided to it in electronic format; however, visitors provide such information at their own risk.

Links to Third Party Sites

The ORHA site contains links to other sites, such as the ORHA's sponsors' websites. The ORHA is not responsible for the privacy practices or the content of such websites. The ORHA Privacy Policy relates solely to the ORHA website. If you visit other websites, you are encouraged to review those sites' and parties' privacy policies and terms of use.

SMS Texting via Zoom

The ORHA uses Zoom for both its telephone and text communications with each other during work days and hours and with ORHA members, non-members and professional contacts who either sign up to receive SMS texts from the ORHA or with whom ORHA staff regularly communicates. Zoom is not used in SMS text marketing campaigns. All contacts will be provided via email the option to opt out of receiving SMS texts from the ORHA as well as the option to "Reply STOP to cancel" at the end of every text message the ORHA creates.

Underage Visitors

The ORHA does not direct the ORHA website to children under the age of thirteen (13); the site is directed to a general audience. Individuals under the age of eighteen (18) should consult with their parent or guardian regarding visiting the ORHA website.

Provisions to the Privacy Policy

The use of the ORHA website constitutes your knowing and voluntary agreement to the provisions of this Privacy Policy. The ORHA reserves the right to modify its Privacy Policy at any time without notice. Any changes to the Privacy Policy will be posted on this page and you are encouraged to check for updates. Your continued use of this website following changes to this policy will be deemed conclusive acceptance of any such modification.

Questions or comments regarding the ORHA's Privacy Policy should be directed to:

PRIVACY POLICY

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