



Ohio Restaurant & Hospitality Alliance

DIGITAL BUYERS' GUIDE



For more than a century, the Ohio Restaurant & Hospitality (Alliance) has proudly served Ohio's restaurant, foodservice and hospitality industry. Focused on uniting Ohio's hospitality community and founded on thought leadership, the Alliance provides sound business solutions for members through advocacy, education, events and select products & services.

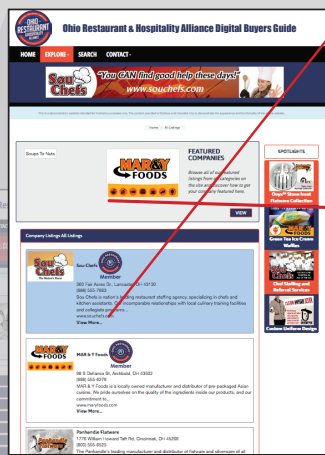
The Alliance serves members by advancing and protecting Ohio's restaurant & hospitality industry.

ADVERTISING OPPORTUNITY

The Alliance is offering the opportunity to advertise in its Online Buyers' Guide! Advertisers can greatly benefit from having a presence in this specialized guide distributed directly to members of Ohio's restaurant, foodservice and hospitality industry and showcasing its vendor members.

- This is the first resource restaurant, foodservice & hospitality industry professionals turn to when looking to purchase quality products and services .
- Readily available on the Alliance's website.
- Emailed to all Alliance member segments quarterly.

The Alliance Online Buyers' Guide is the single-best way for vendors to enhance their image and keep their business name in front of key decision-makers.

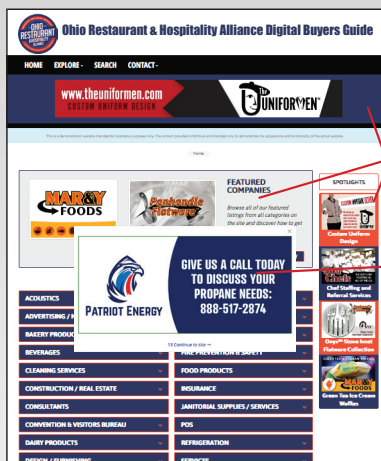


Complete Listing

Complete Listings consist of the company name, address, phone number, email, brief description, company logo, and a link to the company website.

Priority Listing

Priority Listings have all the benefits of the Complete Listing, but guarantee a spot on the first page that will appear ahead of all other listings.



Spotlight Listing Ad

The Spotlight Listing Ad, positioned on the Buyers Guide home page, highlights your company or products.

Featured Company

Featured Companies are positioned at the center of the Buyers Guide home page and all click-through pages to catch the attention of potential buyers. Space is limited.

Pop Up/Banner Ad Package

Pop Up Ads appear in center of screen when first going to site. Ad must be viewed in order to continue to the site. Banner Ads are placed at the top and bottom of the Buyers Guide home page and all click-through pages to ensure your message will be noticed throughout the website. Space is limited.



Ready to buy? Have questions?

For more information please contact Strategic Value Media at ohrestaurant-advertise@svmmmedia.com